4th Annual National Telemedicine Summit

22–23 March 2012 | Sydney Marriott Hotel

Keynote Opening Address:
Funding For New Modes Of Service Delivery: How The Introduction Of MBS Items Is Removing Barriers To Specialist Care
Megan Keaney, Acting Branch Head, Medicare Benefits Branch, Medical Benefits Division, Department of Health and Aging

Clinician-led Case Study Focused Agenda:
ACRRM’s Approach To TeleHealth Support
Nigel Armfield, The Effect Of Telemedicine On Neonatal Intensive Care
Michael Williams, Pediatric Telemedicine Consultations
Ken Fielke, Providing Mental Health Services To Under Resourced And Under Serviced Rural And Remote Communities
Tania McWilliams, Burns Telehealth Coordinator
Sid Selva-Nayagam, Using Teleoncology To Enhance Patient Care

Interactive Panel Discussions:
Moving Toward A Unified Commonwealth Telemedicine Strategy: How Can We Develop From Discreet Pockets Of Innovation To A Holistic Model?
Enabling Equal Access To Telemedicine Through NBN: How Far Away Are Assistive Technologies For All Communities and How Can QoS Be Ensured?
An In-Depth Discussion On Funding: How Appropriate Are Reimbursement Models And Is There Room For Development?

Don’t Miss The Pre-Conference Workshop: 21 March 2012, 1pm-5pm
Implementing a Successful TeleHealth Service
Telemedicine Services In Remote Communities – Educating And Supporting Patients With Chronic Disease

Endorsed By

Australasian TeleHealth Society

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Dear Colleague,

It is a pleasure to welcome you to the 4th Annual National Telemedicine Summit, the only event to focus exclusively on telemedicine in Australia. With so much pressure on the healthcare system, the nation’s GP clinics, emergency rooms and hospitals must find new ways to access, assess and treat patients. This event will demonstrate, through key clinician-led case studies, how practitioners are embracing telemedicine as a viable option in providing quality healthcare at a distance.

This event is an established feature on the telemedicine practitioner’s yearly agenda. There is no doubt that telemedicine is a positive tool in providing support, however the question of funding and remuneration for the clinicians providing this support is now a key issue. Now that the MBS items have been released however, the issues of funding have not disappeared but the questions have changed.

Delegates will hear from the Department of Health and Aging as to how the Medicare rebates are structured and how/if the impetus for carrying out telemedicine consultations has increased.

As well as hearing about the structure of payments and the inherent standardising issues that come hand in hand with this, delegates will hear key case studies from clinicians in the field. With potential applications for a range of health areas emergency medicine, mental health, paediatrics, radiology, pathology and many more, the potential for telemedicine is massive and there are examples of this range of work being done now.

I look forward to meeting you at the event and wish you a very productive and informative few days.

Best wishes

Emma Day
Conference Manager
Annual Telemedicine Summit

Previous Delegate Feedback:

‘Excellent range of speakers with common goals and desires, well structured and chaired’
Newsat

‘Good mix of presentations and examples of telemedicine particularly clinical examples’
NCAHS

‘Opened my eyes to the range of possibilities in telemedicine’
Workcover NSW

‘Everything ran smoothly. Good speakers, great MCs, nice venue and friendly organizers. Thank you!’
Act Health

Implementing a Successful TeleHealth Service

Telemedicine Services In Remote Communities – Educating And Supporting Patients With Chronic Disease
Ricki Smith, Head of Partnerships and Strategic Alliances, Silver Chain RDNS (SA) Group
Liz Boyd, Support Manager, Silver Chain, Access Care Network Australia

This workshop will cover an overview of the items for consideration in order to implement a successful TeleHealth service, including:
• Equipment selection
• Identifying which diseases to target
• Effective client recruitment
• Challenges to the program
• Fundamentals of project management

TeleHealth is a service provided by Silver Chain who, since 1905, have been providing care within the community and are the largest provider within Western Australia. Silver Chain is a not-for-profit organisation that originally began as a nursing organisation, and has grown to deliver a wide variety of services providing over one million hours of care during the last financial year.

Over the past two years Silver Chain has been conducting trials on effective management of chronic disease in the home with some exciting results, including a 50% average reduction in comparison to the control group for emergency department presentations, hospital admissions, and if admitted, length of stay in hospital.

Conference Day One:
Thursday 22 March 2012

8:30  Registration and Coffee

9:00  Opening Address from Chair
Craig Bosworth, General Manager Strategy, Healthdirect Australia

9:10  Keynote Opening Address
Funding For New Modes Of Service Delivery: How The Introduction Of MBS Items Is Removing Barriers To Specialist Care
• An in-depth look at the program: What is available for specialists, GPs and other health professionals? What are the incentives? How geographical boundaries affect rebates
• Has impetus for video consultations with specialists increased? Results so far, with a particular look at patient demographics, and future trends
Megan Keaney, Acting Branch Head, Medicare Benefits Branch, Medical Benefits Division, Department of Health and Aging

9:40  Developing Clinical Standards and Technical Guidelines: Ensuring Consistent Quality of Service
• New item numbers prompting new standards, what has been the decision making process and who has been consulted?
• Tackling security and privacy issues for GPs, how viable are the various technical options e.g. Skype?
• Reacting to patient feedback: as we begin to get solid feedback and results what can be drawn from this?
• Case studies detailing patient perception
Mike Civil, Chair of Telehealth Standards Taskforce, Royal Australian College of General Practitioners (RACGP)

10:10  Panel Discussion. Moving Toward A Unified Commonwealth Telemedicine Strategy: How Can We Develop From Discrete Pockets Of Innovation To A Holistic Model?
• What are the cultural attitudes towards Telemedicine in the field and is the dynamic between public and private strategies hindering widespread uptake?
• How is a clinician lead standardized framework to drive acceptance and uptake being developed?
• Assessing the clinical appropriateness of video consulting, as Telemedicine develops into mobile health will the future of automatic diagnosis undermine the human element?
Megan Keaney, Acting Branch Head, Medicare Benefits Branch, Medical Benefits Division, Department of Health and Aging
Michael Williams, Director Child & Adolescent Health, Mackay Base Hospital
Mohan Karunanithi, Research Team Leader, The Australian E-Health Research Centre, ICT-Centre. Adjunct Senior Lecturer, School of Medicine, University of Queensland
Linda Cutler, Executive Director, NSW Institute Rural Clinical Services & Teaching
Mike Civil, Chair of Telehealth Standards Taskforce, Royal Australian College of General Practitioners (RACGP)
Jeff Ayton, Past President of ACRRM and Chair of National Telehealth Advisory Committee

11:10  Morning Refreshments

11:40  The Effect Of Telemedicine On Neonatal Intensive Care: The Benefits Of Immediate Acute Care Intervention
• Enhancing advice and retrieval decision making through visual information
• Reducing the need for infant retrieval
• What are the economics? – a look at the results so far
• Acute care telemedicine – challenges for implementation
Nigel Armfield, Research Fellow, Centre Online Health, The University of Queensland

12:10  Pediatric Telemedicine Consultations Case Study: Demonstrating A Public – Private Interface
• Examining the processes in setting up Telemedicine consultation systems: challenges and barriers overcome
• Up to the minute feedback on results from clinicians and patients

• The future of Tele-Pediatric care in Queensland
  Michael Williams, Director Child & Adolescent Health, Mackay Base Hospital

12:40  Teleconsulting In Aged Care: Service Models For Specialist Consultation In Hospitals And Residential Aged Care
  • Strategies for consulting at a distance in aged care
  • Feasibility and reliability
  • Financially sustainable models
  Len Gray, Director of the Centre for Research in Geriatric Medicine, The University of Queensland

13:10  Lunch

14:10  Providing Mental Health Services To Under Resourced And Under Serviced Rural And Remote Communities: Creating A Sustainable Service
  • The development of video conferencing for mental health in SA over the last 15 years
  • The impact of broadband and the increasing number of networked sites
  • Where are we taking the service in the future
  Ken Fielke, Consultant Psychiatrist and Clinical Director, Country Mental Health Service South Australia

14:40  Case Study, Princess Margaret Hospital: The Integration Of Clinical And Educational Burns Telehealth Services Within A State-Wide Model
  Tania McWilliams, Clinical Nurse Consultant, Princess Margaret Hospital

15:10  Afternoon Refreshments

15:40  The Future Telehealth: How Will The Communications Infrastructure Cope?
  • How have partnerships between both government and non-government bodies been developed through this service?
  • Educating clinicians and patients: how the service works
  • A close look at the funding for infrastructure upgrade, what is the long term economic climate for this project looking like?
  Laurie Wilson, Post-retirement fellow, CSIRO ICT Centre Adjunct Professor, University of Technology, Sydney
  Honorary Secretary, Australasian Telehealth Society

16:10  Panel Discussion: Enabling Equal Access To Telemedicine Through NBN: How Far Away Are Assistive Technologies For All Communities And How Can QoS Be Ensured?
  • How are project leaders ensuring standardized interoperability across jurisdictional boarders?
  • NBN and high-definition video monitoring, we know the possibilities but what are the current results? Is it sustainable? Will satellite be viable if NBN is not successful?
  • Ensuring a national wholesale broadband internet price: how likely is this and how much of an impact will this have on rural areas if not?
  David Busuttil, Health Services Manager, Nganampa Health Council
  David Allen, Managing Director of Telehealth Solutions Australia and Quality Occupational Health

16:50  Networking Cocktail Drinks

CONFERENCE DAY TWO: Friday 23 March 2012

8:30  Registration and Coffee

9:00  Opening Address from Chair
  Leif Hanlen, Director Health (eHealth), National ICT Australia (NICTA)

9:10  Panel Discussion: An In-Depth Discussion On Funding: How Appropriate Are Reimbursement Models And Is There Room For Development?
  • How far can the new MBS Items model be extended and new target areas be supported?
  • Will the Telehealth Medicare rebates initiative impact on state government commitment to funding and how will existing project funding be safeguarded?
  Matthew Cullen, Group General Manager, Medibank Health Solutions
  Ken Fielke, Consultant Psychiatrist and Clinical Director, Country Mental Health Service South Australia
  Victoria Wade, Discipline of Public Health, University of Adelaide
  David Busuttil, Health Services Manager, Nganampa Health Council

9:50  Using Teleoncology To Enhance Patient Care: The Impact Of Remoteness And Culture On Cancer Presentation And Management
  • A run down of the current and future applications for improving cancer care
  • Reducing the cost of consultations for cancer departments: what are the financials
  • Increasing Teleoncology uptake: gaining acceptance with patients and practitioners
  Sid Selva-Nayagam, Director Medical Oncology, Royal Adelaide Hospital Cancer Centre

10:20  Morning Refreshments
4TH ANNUAL NATIONAL TELEMEDICINE SUMMIT

10:50 Sustaining And Developing Telemedicine Consultations For Pre-Admission Surgical Patients: Ensuring Longevity Of Practices By Embedding Telemedicine Into Hospital Culture
- Facts and figures regarding Toowoomba Hospital’s Telemedicine consultations
- Investigating the organisational processes behind Telemedicine services: what are the non-technical aspects for truly embedding Telemedicine into practices, time and training
- What does the future hold for Telemedicine consultations across the scope of medical specialties?
Michael Chappell, Staff Anesthetist, Toowoomba Hospital

11:20 The Vision for Life (VFL) Project: Supporting Consultative And Retrieval Processes Through Telemedicine
- Introducing video conferencing technology to enable earlier stabilization, intervention and retrieval for neonates, and pediatric patients
- How has the project been designed across pilot sites?
- Discussing the VFL evaluation framework, has the project improved patient outcomes?
NETS Project Officer, Vision For Life Project, Sydney Children’s Hospital Network, NSW

11:50 The Lived Experience Of Front Line Rural Generalist Clinicians Caring For Acutely Disturbed Clients: Do Expert Mental Health Assessments Via Telehealth Improve Patient Outcomes In Rural Hospital Settings?
Rui Rorigues, Clinical Nurse Consultant, Greater Southern Area Health Service, NSW Health

12:20 Lunch

13:20 The Validity Of Telerehabilitation: Understanding The Research Models And Outcomes
- Empowering patients through remote monitoring of chronic disease
- An in-depth look at the financial implications of offering a wide range of services across a wide geographical area through Telemedicine
- Challenges, outcomes, lessons learnt and the future to come
Trevor Russell, Associate Professor, Division of Physiotherapy, School of Health & Rehabilitation Sciences, The University of Queensland

13:50 ACRRM’s Approach To TeleHealth Support: Context Is The Key – Case Studies Of Rural And Remote Early Adapters To Telehealth
Nivedita Deshpande, Ehealth Project Officer, Australian College of Rural and Remote Medicine (ACRRM)
Vicki Sheedy, Strategic Programs Manager – e-Health, Australian College of Rural and Remote Medicine (ACRRM)

14:20 Afternoon Refreshments

14:50 Promoting Telehealth Adoption By Consumers And Clinicians: An In Depth Look At The Operational Aspects Of Adoption
- Moving from a focus on aspects of standards, technical interoperability, security and privacy to a focus on operational aspects of adoption by both consumers and clinicians including access, usability, functionality and cost
Matthew Cullen, Group Executive, Medibank Health Solutions

15:20 Benefiting Disadvantaged Remote Communities Through Telehealth: Looking At The International Outreach Possibilities
- Training and support for remote practitioners
- Supplementing current outreach programmes
- Developing technology and the advancement of international care programs
David Allen, Managing Director of Telehealth Solutions Australia and Quality Occupational Health

15:50 Closing Remarks From Chair
End of Conference

SPONSORSHIP & EXHIBITION OPPORTUNITIES

The 4th Annual National Telemedicine Summit is a unique opportunity to network and hear about new initiatives and programs undertaken by government health departments, clinicians and healthcare providers, as well as discuss the advancement and importance of telemedicine.

Sponsoring and/or exhibiting is an ideal opportunity to demonstrate your products and services to a tailored audience eager to find solutions for their telemedicine needs.

For further details and to receive a Sponsorship Prospectus, please contact Samantha Gilroy on +61 2 9080 4042.
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Cancellations must be advised in writing at least 10 working days prior to the event. An administration fee of $550 (inc 10% GST) will be incurred for cancellations. A refund will not be given if a delegate fails to attend or cancels within 10 working days prior to the event. Informa reserves the right to cancel, alter the content and/or speakers on any program. Paid registration fees will be fully refunded for cancelled events. Fully paid delegates unable to attend will be provided with online access to speaker presentations post event. Substitutions can be made at any time before the event without penalty.

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Smart casual wear is suggested along with a sweater or jacket in case the conference room is cool.

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